

DOING OUR BIT

to make coffee better



Sustainable Sourcing

At Fairground we believe in building long-term, sustainable relationships with the Extract coffee farmers, based on a quality-pays ethos. This means paying premiums higher than fair trade in return for exceptional quality coffee.

Sustainable Roasting

It's not just about sourcing ethically, the ethos of Fairground is about doing our bit to operate ethically in the UK and Ireland too. This means recycling coffee waste into bio-fuels, the use of 100% recyclable or compostable paper cups and continuing Extract's objectives of salvaging old roasters from scrap and restoring them to a higher efficiency than when new.

People

are at the centre of everything we do

From the guests we serve and the baristas we train to the communities we support. We deliver a fair ground for all.

Planet

Coffee for the conscientious

Our coffee is organic and sourced ethically and responsibly ensuring we strive to make a difference.

Place

Driving a Fair Ground for all

Fairground is an inclusive location to unite, a hub where small communities are built. It's a place where every penny spent is distributed fairly, with a fair price in exchange for a fair product.

Power

Be a part of a culture that drives change

Whether you are a coffee curator or a coffee connoisseur, we want to create a culture that asks questions and delivers impact. Our customers are curious, innovative and collaborative with a strong healthy mind.



**COFFEE FOR
THE SOCIALLY
CONSCIOUS**

With every purchase
**OF COFFEE YOU
ARE MAKING A
DIFFERENCE**

**Fairground's House Blend
is a fully Organic Bean
from Extract.**



We don't believe that an organic bean should be a guest bean or a novelty campaign. Fairground prides itself in having a fully organic bean from the Sol & Café Co-operative in Peru and Liquidambar in Honduras as its House Blend, giving it a point of difference. Social and environmental responsibility are paramount, coffees are hand-picked and sorted by a team of skilled workers who are housed and provided with medical care.





People



Planet



Place



Power



FAIR
GRO
UND

Socially conscious coffee