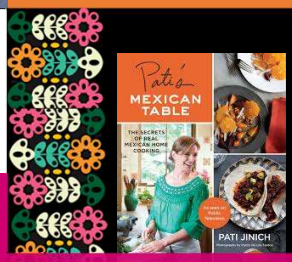
2026

OCTOBER

MONTHLY MARKETING CALENDAR

MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY
 SEASONAL FEATURE: BRUSSEL SPROUTS		 NATIONAL PASTA MONTH!	1  NATIONAL PUMPKIN MONTH	2 DID YOU KNOW? The heaviest pumpkin weighed over 2,800 pounds
5 Disability Inclusion Month Featured Cookbook Recipe on Spotlight	6 RENAISSANCE FAIRE Medieval Culinary Takeover at Spotlight	7 CELEBRATING HISPANIC HERITAGE MONTH Recipe from Pati's Mexican Table Featured on Spotlight	8 BREAST CANCER AWARENESS MONTH Look out for this symbol highlighting ingredients known to reduce the risks of cancer	9  Featured Cookbook
12 "The Hands Behind the Flavor" Join us for a live culinary experience 3:30pm - 4:30pm Columbus Conference Center	13 TAKE:15 #TAKEYOUR15 How do you take yours? IMPORTANCE OF SLEEP	14 CELEBRATING HISPANIC HERITAGE MONTH Recipe from Casa Marcela Featured on Spotlight	15 DID YOU KNOW? We spend about 1/3 of our lives asleep	16  Featured Cookbook
19  NATIONAL APPLE MONTH!	20 DID YOU KNOW? Apples float in water because 25% of their volume is made up of air	21 ITALIAN HERITAGE MONTH Italian Inspired Culinary Takeover at Spotlight	22 Italian Heritage Month Featured Business: Carla's Pasta	23 CARLA'S PASTA
26 DID YOU KNOW? Halloween started over 2,000 years ago	27  HAPPY HALLOWEEN! Join us for a spooky café celebration	28 ITALIAN HERITAGE MONTH Italian Inspired Culinary Takeover at Spotlight	29 SEASONALITY SHOWCASE North Café 11am-1pm	30 Join us for our fall seasonality showcase featuring local vendors, fresh produce & house made goodies! Thursday 10.29 11am-1pm