



## Aim of Sustain

EMPOWERING YOU TO EAT MORE SUSTAINABLY WITH OUR SUSTAINABLE MENUS AND DISHES. PUTTING YOU THE CONSUMER IN THE DRIVING SEAT FOR CHOOSING MORE SUSTAINABLE EATS.

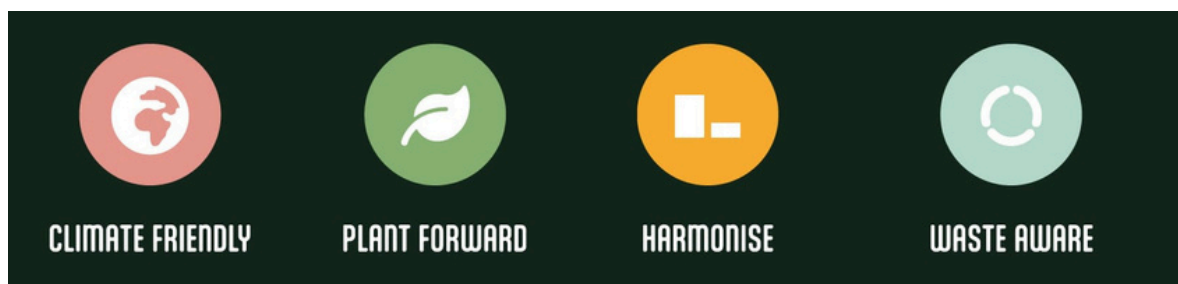
Sustain is our new core food offer "DNA". We are creating more sustainable menus in our main food, retail and coffee offer. The menus are created under 4 key pillars which have different guidelines to follow.



To make sustainable eating easy to access and demonstrate our commitment to the cause. And to play our part in reducing the negative impact we have on the planet through our service.

## How it works

LOOK OUT FOR OUR SUSTAIN INDICATORS WITHIN THE RESTAURANT HIGHLIGHTING SUSTAINABLE DISHES FROM OUR FOUR KEY PILLARS



SCAN HERE TO  
FIND OUT MORE



**Sustain.**

FEEDING RESPONSIBLE